



Universidad Nacional  
Autónoma de México



and the  
International University Rankings

Abril 14, 2011

# Web, the best showcase for the Universities

Isidro F. Aguillo



# What is a ranking

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A Global Ranking of Universities is a new tool, close but not identical to the methods and targets of the national rankings

## ▪ A simple approach

- Based on a composite index
  - A few ones, using bibliometrics variables, developed “crown indicators”, usually complex ratios between papers and citations
  - Subjective weighting
- Excluding “non-academic” variables
  - Costs, housing availability, living standards, safety, sports
- Size dependent
  - Sometimes one or several variables presented as ratios

## ▪ World-class Universities

- Focusing on excellence (“elite” institutions)
  - Top 500: Nobel Prizes, Highly cited scientists
  - US model: The *research* university
- Global scenario: Comparison between national systems

# A couple of models

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WEBOMETRICS

## ACTIVITY

Web pages  
(three missions)  
Documents  
(rich files)  
Scientific Papers

## IMPACT

Link Visibility/Mentions  
(Sitations, Prestige, Links  
inter pares, Super-sites,  
Quality contents)  
Popularity  
(Visits/visitors, Downloads)

OTHER RANKINGS

Students/Faculty Ratio  
Internationalisation  
Papers per Faculty  
Resources  
(investment, grants,  
projects, library, computers)

Prestige  
(Peer-review by surveys)  
Degrees Granted  
Citations per paper  
Awards/Prizes

# Weighting the model

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Most of the Global Rankings use an arbitrary weighting system, without an underlying model

<b>RANKING</b>	<b>ACTIVITY</b>	<b>IMPACT</b>
<b>ARWU (Shanghai)</b>	<b>40%</b>	<b>60%</b>
<b>TIMES HE (2010)</b>	<b>35%</b>	<b>65%</b>
<b>QS (former THES)</b>	<b>30%</b>	<b>70%</b>
<b>HEEACT (Taiwan)</b>	<b>20%</b>	<b>80%</b>
<b>WR (Webometrics)</b>	<b>50%</b>	<b>50%</b>

# Quality

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Quality can be measured by consensus or majority of experts evaluating the targeted topic

## ▪ Survey

- **Topic: Perceived (subjective) academic reputation**
- **Expertise: Peers with specialised and localised knowledge (global is required)**
- **Size: Medium (a few thousands)**

## ▪ Citation analysis

- **Topic: Empirical (objective) scientific impact (formal communication)**
- **Expertise: Peers**
- **Size: Small (a few dozens)**

## ▪ Link analysis

- **Topic: Quality of academic/para-academic web contents**
- **Expertise: Web-editors (peers and non-peers)**
- **Size: Huge (millions)**

# A critical review

Surprisingly most of the Rankings are being accepted without a critical review of the authorship, the methodology and the results

Ranking	Missions	Indicators	Model	Results	Comments
ARWU	Research	Scientific excellence	No model	(Top 200) Correlated	World class universities (incomplete, mistakes, old data)
WEBOMETRICS	All	Activity & Impact (Web)	Impact factor based	Correlated (except bad web practices)	World universities (no web policies, search engines biases, large databases)
QS	All	Prestige (Surveys) & Impact (Citations)	No model	Correlated (suspicious biases)	World and regional class universities (incomplete, geographical biases)
HEEACT	Research	Activity & Impact (Papers, Citations)	No model	Correlated	World research universities (variables not independent)
LEIDEN	Research	Impact (Citations/Papers)	Crown indicator	Several "rankings"	World research universities (questioned methodology)
SCIMAGO	Research	Activity OR Impact (Papers, Citations)	Rank by default (size)	Several "rankings"	World research institutions (no composite ranking)
THE	All	Activities, Prestige (Surveys) & Impact (Citations)	No model	Not valid	Methodology applied incorrectly, unethical (non-cooperating universities are not identified)

# Main World Rankings

Country	ARWU	WR11	HEEACT	CWTS	SCIM	QS	Country	ARWU	WR11	HEEACT	CWTS10	SCIM	QS
United States	155	174	159	135	126	108	India	2		2	1	4	8
Germany	39	48	45	46	39	42	Hungary	2	3	1	4	1	2
United Kingdom	38	36	38	38	36	51	Russia	2	1	1	2	2	5
Italy	22	18	29	32	25	15	South Africa	3	2	1	2	4	3
Japan	25	14	28	24	29	25	Czech Republic	1	4	1	2	1	2
Canada	23	24	22	19	22	20	Singapore	2	2	2	2	2	2
France	22	12	22	23	10	21	Thailand		4	1		2	4
Spain	10	24	13	20	14	10	Saudi Arabia	2	1				3
Australia	17	14	10	9	11	24	Chile	2	1	2	1	2	2
China	22	5	16	13	51	10	Argentina	1	1	1	2	1	2
Netherlands	12	9	12	12	12	12	Mexico	1	1	1	1	2	2
Sweden	11	10	11	10	10	8	Slovenia	1	1	1	1	1	
South Korea	10	2	10	8	13	13	Iran	1				2	1
Switzerland	7	7	8	7	7	8	Estonia		1		1		
Taiwan	7	14	5	6	8	9	Colombia		1				
Belgium	7	6	7	7	7	7	Costa Rica		1				
Finland	6	7	6	7	4	7	Croatia				1	1	
Austria	7	5	6	6	3	5	Slovakia				1		
Israel	7	4	5	7	5	4	Serbia					1	
Hong Kong	5	6	5	5	5	6	Malaysia						5
Brazil	6	11	7	5	7	3	Indonesia						4
Denmark	4	4	4	4	3	5	Philippines						3
Ireland	3	4	3	3	3	8	Egypt					1	1
Greece	2	3	4	6	4	5	United A Emirates						1
Norway	4	4	4	4	3	4	Uruguay						1
Portugal	2	6	3	6	5	3	Kazakhstan						1
New Zealand	5	2	2	2	2	6	Lebanon						1
Turkey	1	1		9	5	5	Pakistan						1
Poland	2	2	2	6	4	2							

# Webometrics Ranking

The Ranking Web is one of the first World Rankings to be published and currently it is the one with the largest coverage

- Published since 2004, two editions per year (January & July)
- The largest and most updated Directory with more than 20,000 Higher Education Institutions from all over the World
- The Ranking provides the Top 12,000 universities according to web indicators
- The hypothesis is that in the 21st century the web reflects the organization, activities, research results, knowledge transfer, prestige, and international visibility of the universities
- If the web performance is below the expected position could be due to lack of commitment to the electronic publication, or bad web practices

**Ranking Web of World Universities**  
January 2011

home world countries world rank rank by country european rank latin american rank

Rank Data  
Colleges and Universities and Open Access Initiatives

Since 2004, the Ranking Web is published twice a year (January and July), covering more than 20,000 Higher Education Institutions worldwide. We intend to motivate both institutions and scholars to have a web presence that reflect accurately their activities. If the web performance of an institution is below the expected position according to their academic excellence, university authorities should reconsider their web policy, promoting substantial increases of the volume and quality of their electronic publications. If you need further clarification regarding the motivations of the Ranking or the methodology, please read the [FAQ](#).

If your university appears on the Directory, but it is not included in the Ranking, please consider to make a strong effort to increase the number of international academic quality web pages at your website. If you think there is a mistake, you can [contact us](#).

The section [Biblio. League \(Good Files\)](#) is the repository of the current and previous editions' excel files (xls) for the Top 500 that can be used freely citing the source. We do not provide larger, or previous years' files and we do not answer commercial or anonymous requests (Yahoo, Gmail, Hotmail, etc).

International Workshop on University Web Rankings 2011

The third edition of the International Workshop will take place in Madrid (Spain) on September. We have already confirmation of the participation of experts representing the main World University Rankings. As usual attendance is free of charge. Final dates and more information to be announced.

A new beginning! Info about the 2011 edition

During the last 5 years we have made a large effort to improve both the coverage and the quality of the Ranking. For this edition we have updated the entries of several countries like India, Pakistan, Iraq, or the Baltic countries. We have cleaned the list of Brazilian institutions, upgrading the name of several Chinese Colleges (now Universities), and re-arranged geographically the USA and Canadian universities providing new rankings by regions.

But the most important changes are related to methodology. Most of them have been suggested by the users and finally we have the technical resources to implement them, others have been introduced to better reflect the true impact of the academic web contents. We will prepare an academic paper explaining more in detail these changes, but in the following list you can find a brief summary:

- Banned search engine has been excluded due to strong geographical biases detected.
- The G-factor has been included as an added value to calculate the visibility indicator for the Top 1000 universities.
- Now, the Scholar indicator refers only to items published between 2008 and 2010.

In previous editions the outspage practices were penalized, including contrasting link farms, populating repositories with external papers, duplicating the content or even including almost empty pdf files. This is an unethical and in some cases even an illegal behavior.

Only universities with an independent domain are considered. If one institution has more than one main domain, we analyze all of them but only the best ranked is published, even if the domain is not the new (current) or the preferred one.

Please check the [Notes](#) section for explanation about the asterisks.

**Insufficient commitment to Open Access**

If you are interested in knowing the reasons why the British universities (provided as examples) are lagging behind in the Webometrics ranking you can read the [following article](#).

**Contact Us**

As usual we already thank you for your comments that you can send to our [email address](#).

**Nobel Prize for Tim Berners Lee**

Support the campaign: copy this banner in your website

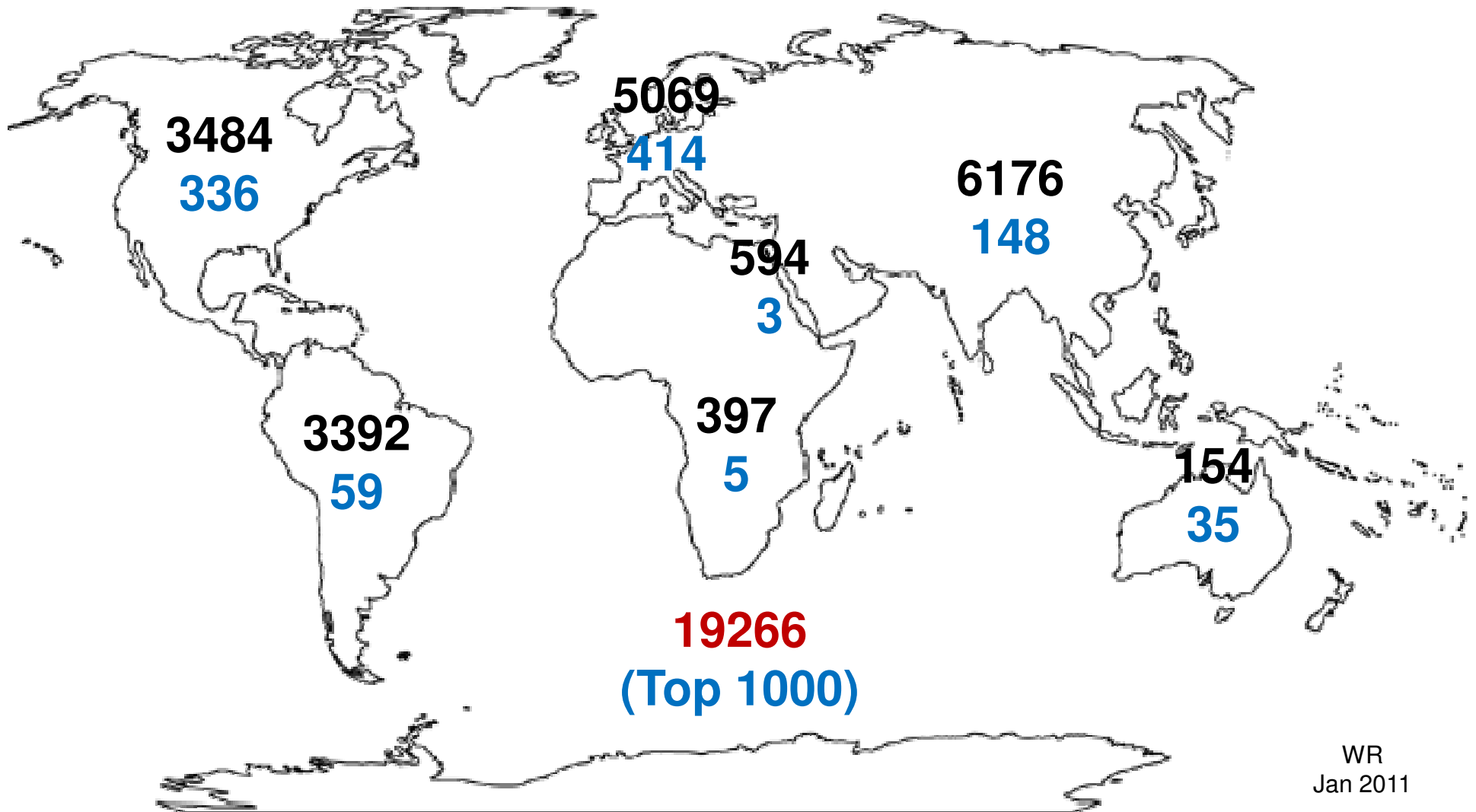
StatCounter

CCHS-CISCIP 2004-2011



# Geographical coverage

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WR  
Jan 2011

# Universities in Latin America

Ranking Web of World Universities  
January 2011



Top 200 Latin American Universities							
RANKING LATIN AMERICAN	WORLD	UNIVERSITY	COUNTRY	SIZE	POSITION VISIBILITY	RICH FILES	SCHOLAR
1	51	Universidade de São Paulo		26	163	33	5
2	66	Universidad Nacional Autónoma de México **		77	150	70	14
3	161	Universidade Estadual de Campinas		77	333	78	96
4	166	Universidade Federal do Rio Grande do Sul		230	391	128	4
5	209	Universidade Federal do Rio de Janeiro		294	335	134	95
6	238	Universidade Estadual Paulista Júlio de Mesquita Filho		341	432	195	25
7	240	Universidade Federal de Santa Catarina		207	461	178	45
8	292	Universidade Federal de Minas Gerais		326	442	235	141
9	296	Universidad de Chile		170	485	213	215
10	328	Universidade de Brasília		455	524	368	36
11	361	Pontifícia Universidade Católica do Rio de Janeiro		473	345	327	677
12	389	Universidad de Buenos Aires		341	534	150	544
13	400	Universidade Federal do Paraná		485	667	361	50
14	426	Universidad Nacional de Colombia		381	747	761	9

Affiliations	Documents
<a href="#">Universidade de Sao Paulo</a> Universidade de São Paulo University of São Paulo	94816
<a href="#">Universidad Nacional Autónoma de México</a> UNAM Universidad Nacional Autónoma de México	37755
<a href="#">Universidade Estadual de Campinas</a> Universidade Estadual de Campinas UNICAMP	36703
<a href="#">Universidade Federal do Rio de Janeiro</a> Universidade Federal do Rio de Janeiro Univ. Federal do Rio de Janeiro	31989
<a href="#">UNESP-Universidade Estadual Paulista</a> Universidade Estadual Paulista UNESP	26682
<a href="#">Universidad de Buenos Aires</a> Universidad de Buenos Aires University of Buenos Aires	26175
<a href="#">Universidade Federal do Rio Grande do Sul</a> Universidade Federal do Rio Grande do Sul UFRGS	20135
<a href="#">Universidade Federal de Minas Gerais</a> Universidade Federal de Minas Gerais Federal University of Minas Gerais	19886
<a href="#">Universidade Federal de Sao Paulo</a> Universidade Federal de São Paulo Federal University of São Paulo	16985
<a href="#">Universidad de Chile</a> Universidad de Chile University of Chile	16836

# Web strategies

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Web should be the showcase of the University, the place for publishing its basic info & facts, organisation, activities, policies, results ...

## ▪ Contents

- **First mission: Traditional and off campus (distance) teaching supporting pages**
- **Second mission: Research groups and (scientists) personal pages, Research projects websites**
- **Third mission: Hosting third parties sites**

## ▪ Quality Contents


- **Portal of journals / Repository of papers**
- **Media (videos, webinars, objects) and software portals**
- **Data repository / (Web) Archive**
- **Social commitments**

## ▪ International Contents

- **Multilingual (including English) versions**
- **Guides to foreign students/scholars**
- **Super-sites**

# Bandwidth?

External impact and quality of internal services are probably related to the capability of the servers and the bandwidth of the network



The Web Information Company

Register Login Help

Home Site Tools Top Sites Site Info What's Hot

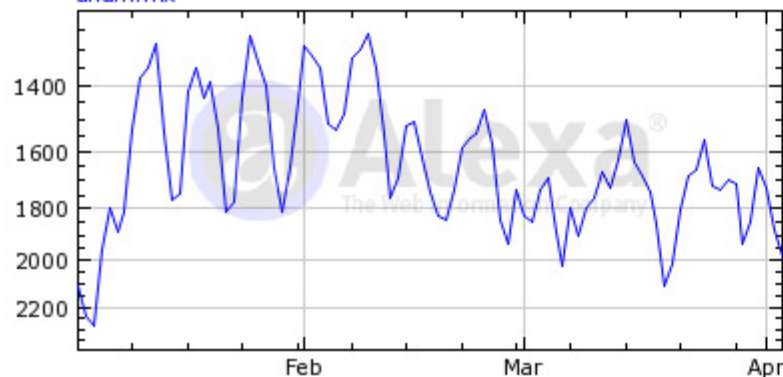
unam.mx  Search

Universidad Nacional Autónoma de México

Download the **FREE** Alexa Toolbar

### Daily Traffic Rank Trend

unam.mx



	Traffic Rank	Change
<b>Yesterday</b>	1,936	-23
<b>7 day</b>	1,781	+126
<b>1 month</b>	1,725	+155
<b>3 month</b>	1,583	-151

### Average Load Time for Unam.mx

**Average** (1.287 Seconds), 56% of sites are slower.

Note: Slow sites may be penalized by search engines.

### High Impact Search Queries for Unam.mx

Query	Impact
1 <a href="#">unam</a>	High
2 <a href="#">la</a>	High
3 <a href="#">jornada</a>	Medium
4 <a href="#">plm</a>	Medium
5 <a href="#">cch</a>	Medium
6 <a href="#">bolsa de trabajo</a>	Medium
7 <a href="#">flumil</a>	Medium

[View the complete Search Analytics](#)


# Learning management systems (LMS)

Welcome, Paul Mar 25, 2010

**LAKE VALLEY UNIVERSITY**

My Home Email Locker Schedule Blog ePortfolio FAQ Surveys Help Logout

**My Settings**



Welcome, Paul Lee

- Preferences
- Email Address
- Change Password
- Homepage
- Profile
- View my progress
- Locker
- ePortfolio

**Calendar**

March 2010

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Today

**Learning Repository**

Perform Search

Search  
Browse  
Publish

**Events**

Welcome, Janelle Mar 22, 2010

**LAKE VALLEY UNIVERSITY**

Course Home Competencies Instructional Design Wizard Rubrics LOR Blog Links Self Assessments Logout

**ePortfolio Areas**

- Dashboard
- Artifacts
- Collections
- Presentations
- Themes
- Reflections
- Shared Items
- Explore
- Permission Profiles
- Import / Export

**Dashboard**

Dashboard Search Invites My Profile Settings

Subscribe to Feedback RSS Subscribe to Invite RSS

Welcome to ePortfolio  
**Janelle Martinez**

**Unread Invites**

**Laughter and Health**  
from Marcus Freeman Feb 24, 2010 13:09  
I think the interventions you pulled together on laughter and emotional health could be relevant to...

**Laughter**  
Open File: Laughter.pdf (PDF 143.83 KB)

**My Items Recently Viewed by Others**

**Healthy Living**  
Viewed by Frank Catcher Mar 10, 2010 13:50

**Self Evaluation Form**  
View: Self Evaluation Form [Form]  
Viewed by Marcus Freeman Feb 24, 2010 12:56

**Others' Items I Have Viewed**

**Laughter**  
Open File: Laughter.pdf (PDF 143.83KB)  
Viewed by Janelle Martinez Mar 1, 2010 15:12

**Conferences**  
Viewed by Janelle Martinez Feb 25, 2010 16:00

**Newsfeed**

**Healthy Living**  
Created: Feb 22, 2010 15:00  
See previous 3 events

Modified by Janelle Martinez Mar 10, 2010 13:43

I think that more details around environmental toxins and health effects would be very powerful given the current social climate around these issues.  
Frank Catcher Mar 10, 2010 14:50  
Comment

**Hi 5 Living: Healthy Living...**  
Open File: http://www.hi5living.org/...  
Created: Feb 23, 2010 10:07  
See previous 3 events

I did this assessment -- Wow, I had no idea what bad shape I'm really in. Time to start making some healthier choices.  
Marcus Freeman Mar 12, 2010 02:23

Thanks Marcus. I'd be really interested in hearing what changes you make.  
Janelle Martinez Mar 12, 2010 03:26  
Comment

**Human Genetic Map**  
Open File: Human Genetic Map.jpg (JPG 39.97 KB)  
Created: Mar 5, 2010 7:17  
See previous 3 events

This would be useful for my science project  
Janelle Martinez Mar 9, 2010 12:50

Answered by Janelle Martinez Mar 9, 2010 13:02  
Comment

# Diagnosis

Is ICT really adopted in the University? A very optimistic result from the Maryville University Technology Survey 2008:

## ▪ How do your professors use technology as a learning tool?

- Professors understand technology and it is fully integrated into my class **34.4%**
- Professors believe that technology can be a useful tool and they encourage students to use it **50.3%**
- Professors treat technology as optional for their classes **13.6%**
- Professors do not understand technology and do not use it **1.8%**

## ▪ What is the biggest challenge to classroom technology?

- My professors don't know how to use it **25.8%**
- My professors won't use it **11.4%**
- Our classrooms are not outfitted with technology **14.8%**
- Technology isn't useful to my course of study **4.7%**
- Technology is outdated **6.1%**
- Technology is fully integrated into my curriculum, there are no obstacles **37.2%**

# MIT Open CourseWare

MITOPENCOURSEWARE  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Home
Courses
Donate
Help
Contact Us

GO
> Advanced Search

**> Get Started with OCW**

- > VIEW ALL 2000 COURSES
- > Most Visited Courses
- > OCW Scholar
- > Editor's Picks
- > Audio/Video Courses
- > Translated Courses
- > New Courses

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**> Find Courses**

- Architecture and Planning
- Engineering
- Health Sciences and Technology
- Humanities, Arts, and Social Sciences
- Management
- Science
  - > Biology**
  - > Brain and Cognitive Sciences
  - > Chemistry
  - > Earth, Atmospheric, and Planetary Sciences
  - > Mathematics
  - > Physics
- Other Programs
- Cross-Disciplinary Topics
- > Supplemental Resources
- > View All Departments

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**> Highlights for High School**

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**> Other Resources**

- > Archived Courses
- > MIT Curriculum Guide

## Biology

Protein crystals of the protein, Nup58, a key structural component of the nucleosome. The protein is recombinantly expressed in *E. coli*, purified, and concentrated to 15mg/ml using the gene from *Rattus norvegicus*. Photo courtesy of James Park

The Department of Biology offers undergraduate, graduate, postdoctoral training programs ranging from general biology to specialized fields of study and research.

[> Read more about Biology at MIT](#)

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### Available Courses

<input type="checkbox"/> Lecture notes	<input checked="" type="checkbox"/> Projects and examples	<input checked="" type="checkbox"/> Image Galleries
<input type="checkbox"/> Selected lecture notes	<input checked="" type="checkbox"/> Projects (no examples)	<input checked="" type="checkbox"/> Multimedia content
<input checked="" type="checkbox"/> Assignments and solutions	<input checked="" type="checkbox"/> Exams and solutions	<input checked="" type="checkbox"/> OCW Scholar
<input type="checkbox"/> Assignments (no solutions)	<input checked="" type="checkbox"/> Exams (no solutions)	<input checked="" type="checkbox"/> Study group
<input checked="" type="checkbox"/> Online textbooks		

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### Undergraduate Courses

	Course #	Course Title	Term
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	7.012	<a href="#">Introduction to Biology</a>	Fall 2004
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	7.013	<a href="#">Introductory Biology</a>	Spring 2006
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	7.014	<a href="#">Introductory Biology</a>	Spring 2005
<input checked="" type="checkbox"/>	7.02	<a href="#">Experimental Biology &amp; Communication</a>	Spring 2005

- > Course Home
- > Syllabus
- > Calendar
- > Readings
- > Recitations
- > Assignments
- > Exams
- > Study Materials
- > Video Lectures

---

**Translations\***

- > 简体字
- > Español
- > Português

## Video Lectures

**RSS** [Subscribe to this collection](#)

Lecture 1: Introduction

[> Go to this video](#)

Lecture 2: Biochemistry 1

[> Go to this video](#)

# Personal Pages

Dr. Gheith Abandah > All Site Content

## All Site Content

[View All Site Content](#)

- Academic Information**
  - Research Interests
  - Published Research
  - Published Books
  - Patency
  - Academic Conferences
  - Theses/Dissertations Supervision
  - Award/Prizes/Orders
  - Funded Research/Project
  - Taught Courses
  - Ongoing Research
  - Other Academic Activities
- Main Menu**
  - About Me
  - Contact Me
  - Office Hours
  - News
  - Announcements
  - Calendar
  - Documents
  - Useful Links
  - My Documents
  - My Contacts
  - My Gallery
- Courses**
  - Materials
  - Homeworks

Name	Description	
<b>Document Libraries</b>		
Documents	This system library was created by the Publishing feature to store documents.	
Images	This system library was created by the Publishing feature to store images.	
Materials		
My Documents		
Pages	This system library was created by the Publishing feature to store pages.	
Shared Documents	Share a document with the team by adding it to this document library.	
<b>Picture Libraries</b>		
My Gallery		
<b>Lists</b>		
Academic Conferences		
Announcements	Use the Announcements list to post messages on the home page of your website.	
Award/Prizes/Orders		
Calendar	Use the Calendar list to keep informed of upcoming meetings, deadlines, and events.	
Funded Research/Project		
Homeworks		
Links	Use the Links list for links to Web pages that your team members will find useful.	
My Contacts		
News		
Ongoing Research		
Other Academic Activities		
Patency		
Published Books		
Published Research		
Research Interests		19 3 days ago
Tasks	Use the Tasks list to keep track of work that you or your team needs to complete.	8 16 months ago
Taught Courses		0 16 months ago
Theses/Dissertations Supervision		1 13 months ago
Useful Links		0 10 days ago
Useful Links		0 16 months ago
Workflow Tasks	This system library was created by the Publishing feature to store workflow tasks that are created in this site.	0 16 months ago

Faculty Members Websites Dr. Gheith Abandah



**UNIVERSITY OF JORDAN**  
الجامعة الأردنية

## Dr. Gheith Abandah

Dr. Gheith Abandah About Me **Contact Me** Office Hours

Faculty Members Websites > Dr. Gheith Abandah > Main Menu > Contact Me

### Contact Me

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Faculty of Engineering & Technology  
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Fax: +962-6-535-5588

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P. O. Box 706  
Amman 11953  
Jordan





# But ...


All Sites


personal page


Results 1-10 of about 57. Your search took 0.56 seconds.


 Contact Me  
**Personal Address:**  
<http://www.ju.edu.jo/sites/Academic/abandah/Pages/ContactMe.aspx> - 35KB - System Account - 12/17/2009


 About Me  
**Personal Information:**  
<http://www.ju.edu.jo/sites/Academic/oalkam/Pages/AboutMe.aspx> - 38KB - System Account - 3/18/2010


 About Me  
**Personal Information:**  
<http://www.ju.edu.jo/sites/Academic/eabusosba/Pages/AboutMe.aspx> - 53KB - System Account - 12/17/2009


 About Me  
**Personal Information**  
<http://www.ju.edu.jo/sites/Academic/silawiam/Pages/AboutMe.aspx> - 58KB - System Account - 12/17/2009

 About Me  
**Personal Information**  
<http://www.ju.edu.jo/sites/Academic/tjall/Pages/AboutMe.aspx> - 45KB - System Account - 12/17/2009

 About Me  
**PERSONAL DATA**  
<http://www.ju.edu.jo/sites/Academic/h.alfugha/Pages/AboutMe.aspx> - 52KB - System Account - 12/17/2009

 About Me  
**Personal Information**  
<http://www.ju.edu.jo/sites/Academic/s.nazzal/Pages/AboutMe.aspx> - 39KB - System Account - 12/17/2009

 About Me  
**Personal Data:**  
<http://www.ju.edu.jo/sites/Academic/ribhi/Pages/AboutMe.aspx> - 47KB - System Account - 12/17/2009

 About Me  
**Personal ... Page 2 of 14**  
<http://www.ju.edu.jo/sites/Academic/maha.tutunji/Pages/AboutMe.aspx> - 46KB - System Account - 12/17/2009



Root URL: <http://www.ictrankings.unam.mx/>

Site Map of valid HTML pages with a title:

Created with [Xenu Link Sleuth 1.3.8](#) on April 05, 2011

ICT

- ICT

○ ICT

○ ICT

○ ICT

○ ICT

○ ICT

○ ICT

○ ICT

○ ICT

○ Registro

# Research Projects



- Home ▾
- Research & Publications ▾
- Volunteer opportunities ▾
- Earthwatch ▾
- Filming opportunities ▾
- Kuruman River Reserve ▾
- Zurich enclosure ▾
- Meerkat information ▾
- Links ▾
- Gallery ▾
- Deutsche Seite ▾
- Friends of the KMP ▾
- Team login ▾

## Welcome to the Kalahari Meerkat Project website

Welcome to the Kalahari Meerkat Project website.

The project is a longterm research project, contributing to our understanding of the evolution of cooperative behaviour. Details of our research, publications, study site, volunteering opportunities and other information can be found here.

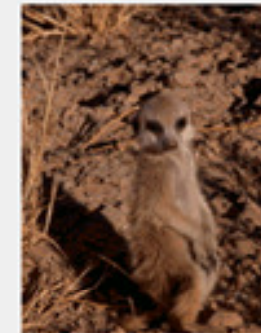
Please use the links to the left and right of this page to navigate through the site.

Zur deutschsprachigen Webseite klicken Sie bitte hier.

## Friends of the Kalahari Meerkat Project

Interested in learning everything you ever wanted to know about your favourite meerkat groups? You now have the chance to support the KMP research - become a Friend of the Kalahari Meerkat Project!

For more information please [click here](#).



Last update: 12:12 19/07 2009



**YAHOO!**  
ESPAÑA  
SITE EXPLORER

kalahari-meerkats.com

Páginas (2,453)

Enlaces entrantes (228)

# Portal OA of USP

ACESSO ABERTO **oa** USP  
**OPEN ACCESS**

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**POLITICA INSTITUCIONAL DE INFORMAÇÃO**

Anterior 1 2 3 4 Próximo

## VEJA TAMBÉM

**As Universidades e o Open Access**

2 DE ABRIL DE 2011

**Hecobelac Project**

29 DE MARÇO DE 2011

**Entrevista com o Profº Marc Hooghe**

28 DE FEVEREIRO DE 2011

**Destaques**

**PARTICIPE! ASSINE!**  
 Carta de Apoio ao Acesso Aberto na USP

**A arte de ultrapassar fronteiras: SIBi/USP 30 anos**  
 Jornal da USP online

**Os novos tempos da informação livre**  
 Jornal da USP online

**Fórum 2010**  
 FÓRUM DE DISCUSSÃO SOBRE ACESSO ABERTO NA USP  
 26 de outubro de 2010



**Iniciativas USP**

**Biblioteca Digital** Biblioteca Digital de Cartografia Histórica da USP

**Biblioteca Digital** Biblioteca Digital de Obras Raras e Especiais

**Biblioteca Digital** Biblioteca Digital de Teses e Dissertações da USP

**Brasiliana USP**

**Notícias**

**Biblioteca Virtual de Ciências Humanas**  
 31 março 2011 11:02 AM | No Comments

**Document Freedom Day (DFD)**  
 30 março 2011 3:19 PM | No Comments

**JoVE: Journal of Visualized Experiments**  
 28 março 2011 12:12 PM | No Comments

**Como gerenciar e ampliar a visibilidade da informação científica brasileira : Repositórios institucionais de acesso aberto**  
 21 março 2011 12:49 PM | No Comments

# Thesis at USP

The screenshot shows the website for the USP Digital Library, specifically the section for Theses and Dissertations. The header includes the USP logo and the text 'Universidade de São Paulo BRASIL'. Below this, there is a navigation bar with links to 'Obras Raras', 'Cartografia Histórica', 'Catálogo USP', 'SIBI', 'Revistas USP', and 'Revistas Capes'. The main content area is divided into several sections: a 'Menú Principal' on the left, a central 'Biblioteca Digital de Tesis y Disertaciones de la Universidad de São Paulo' section with a red arrow pointing to the title, and a 'Documentos' section on the right. The central section features a 'Tesis Doctoral' titled 'Effects of short-term cigarette smoke exposure on inflammation, responsiveness and...' by Hizume, Deborah de Camargo. Below this, there is a 'Últimas Publicaciones' section with a list of recent publications. At the bottom, there is a section for 'Agência USP de Notícias' with a list of news items. The 'Documentos' section on the right provides a summary of the total number of documents and a list of the most visited and downloaded items.

USP Universidade de São Paulo  
BRASIL

Biblioteca Digital

Tesis y Disertaciones  
Tesis y Disertaciones

Obras Raras | Cartografia Histórica | Catálogo USP | SIBI | Revistas USP | Revistas Capes

Início

Menú Principal

Início

La Biblioteca

Cooperación

Su Trabajo

Directrices

Publicación

Propiedad Intelectual

Catálogo

Año

Área de Conocimiento

Autor

Documentos

Disertaciones de Maestría

Tesis Doctorales

Tesis de Habilitaciones

Director

Facultades

Búsqueda

Biblioteca Digital de Tesis y Disertaciones de la Universidad de São Paulo

Bienvenido al nuevo Portal de la Biblioteca Digital de Tesis y Disertaciones de la Universidad de São Paulo. **Enlaces solamente en portugués no son traducidos.**

Tesis Doctoral

**Effects of short-term cigarette smoke exposure on inflammation, responsiveness and...**  
*Hizume, Deborah de Camargo*

Several epidemiologic studies have shown that active as well passive smoking is positively associated with asthma severity, including inflammation, hiperresponsiveness and lung remodeling. Experimental...

Más...

Últimas Publicaciones

- » Study of the modulatory effect of 3-phenylcoumarin derivatives in the immune complex-stimulated...
- » Effects of municipal public security policy on crime in Brazil
- » The influence of culture on risk tolerance
- » Projects and processes in a software factory eLab-TI.
- » Essays on economic development: a neo-schumpeterian approach applied to the Brazilian...

Más...

Documentos

TOTAL	27646
Disertaciones	16623
Tesis	10878
Habilitaciones	146

Más visitados

- » Administración
- » Educación
- » Controloña y Contabilidad: Contralor
- » Historia Social
- » Administración General

Más...

Más descargados

- » Strategic planning as tool of competitiveness...
- » A model for the distribution channels...
- » The PDCA Cycle.
- » Sistemas integrados de gestão empresarial:...
- » Investigations on the quality of...

Más...

Agência USP de Notícias» Agência USP de Notícias

- Teses e dissertações em 06 de abril
- Teses e dissertações em 04 e 05 de abril
- Teses e dissertações em 01 de abril
- Teses e dissertações de 29 a 31 de março
- Teses e dissertações em 28 de março

# Web 2.0

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- **Marketing**

- Facebook, YouTube, MySpace, LinkedIn, Delicious, Flickr

- **Communications & Public Relations**

- Twitter, RSS Feeds, Facebook, Wikipedia

- **Alumni Relations**

- Facebook, LinkedIn, Twitter

- **Athletics**

- Blogs, YouTube, Facebook, Twitter

- **Admissions**

- Chat University, Blogs, Facebook

- **Technology Services**

- Facebook, Twitter



# Priorities

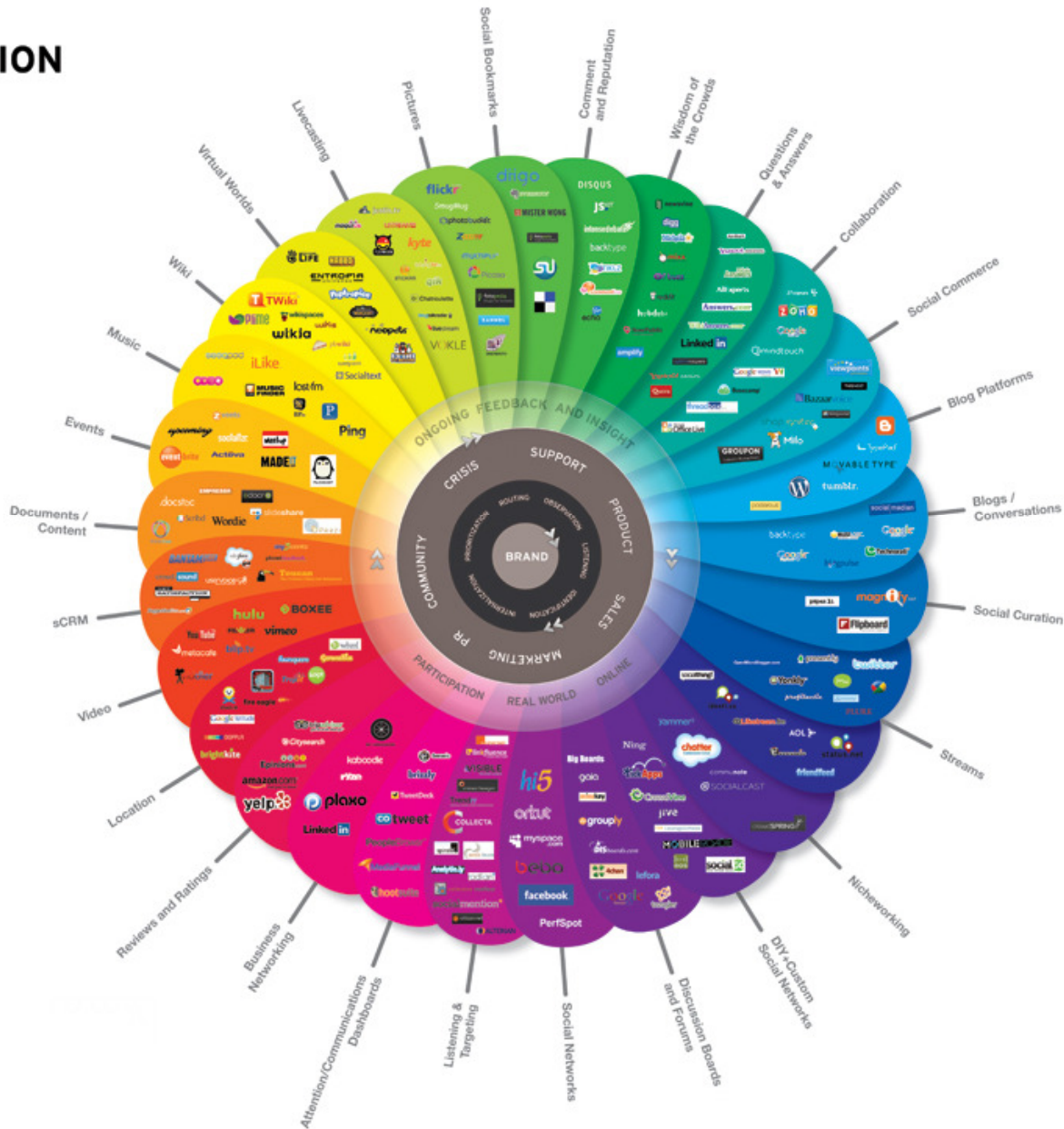
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Rank	Facebook	YouTube	Social Bookmarking	External Blogs	Institutional Blogs
1	Campus Life	Events	Courses	Faculty	Campus Life
2	Sports	Campus Life	Projects, Non-Research	Research, Physical Sciences	Events
3	Technology	Faculty	Research, Physical Sciences	Institution Overall	Institution Overall
4	Product Services	Courses	Events	Expert Commentary	Institution Sub-Groups
5	Events	Institution Overall	Faculty	Events	Admissions

# A lot of options, a lot of opportunities

## THE CONVERSATION PRISM

Brought to you by Brian Solis & JESS3



For more information  
check out [theconversationprism.com](http://theconversationprism.com)

# Summarizing

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Rankings, the ranking Web and a few advices, if you are interested

## ▪ World Rankings

- **A rose is a rose: Very useful for specific aims and audiences, they can complement other sources and open the door to further deeper analysis**
- **Overall criticism is a nonsense, but non-academic approaches, mistakes, and unjustified biases should be pointed out**

## ▪ Ranking Web

- **Web is more important that many scholars are ready to recognise**
- **Web ranking is reflecting the performance and the impact of the universities**
- **Most of the “discrepancies” are explained because of the lack of web polices or bad web practices**

## ▪ Content is the king

- **Be active, be productive**
- **Be excellent**
- **Be in the Web, in the public open Web**
- **Be international**



# Open Forum

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Questions? ...  
**Thank you!**